



## Kerala State Chalachitra Academy

Centre for International Film Research & Archives (CIFRA)  
Sathyan Memorial Building, Kinfra Film & Video Park  
Sainik School P.O. Kazhakuttom  
Thiruvananthapuram - 695 585, Kerala, India  
Tel : +91 471 2756622, 2755322  
Fax : +91 471 2755322  
email : office@chalachitraacademy.org  
website : www.keralafilm.com

9 May 2023

### **15<sup>th</sup> IDSFFK Invites Proposals for Design**

The 15<sup>th</sup> International Documentary and Short Film Festival of Kerala (IDSFFK) organised by Kerala State Chalachitra Academy on behalf of Department of Cultural Affairs, Government of Kerala, is scheduled to be held from **4<sup>th</sup> to 9<sup>th</sup> August, 2023** in Thiruvananthapuram invites design proposals. The design becomes the branding for the festival. The designer has to suggest a colour palette, a front design for the lettering and the main elements to be used.

The following are some of the areas where the design elements are used:

1. All publicity including the website, posters, display boards, and press releases.
2. All publications: Catalogue, Handbook, Schedule, Daily Bulletin, Delegate passes, Stickers.
3. Merchandise including the Festival Bag.

Proposals including costing should be submitted by **03:00 pm on 27<sup>th</sup> May**. It should be submitted in an envelope prescribed "Design for 15<sup>th</sup> IDSFFK" addressed to the Secretary, Kerala State Chalachitra Academy, Sathyan Memorial Building, Kinfra Film & Video Park, Kazhakuttom, Thiruvananthapuram 695585. Details can be had from the Academy office at 0471-2756622, 2755322.



**C Ajoy**  
Secretary