



**CENTRE FOR
INTERNATIONAL
FILM RESEARCH &
ARCHIVES**

Kerala State Chalachitra Academy

Centre for International Film Research & Archives (CIFRA)
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KSCA/D/647/2024

13.05.2024

16th IDSFFK Invites Proposals for Design

The 16th International Documentary and Short Film Festival of Kerala (IDSFFK) organised by Kerala State Chalachitra Academy, scheduled to be held from **26 to 31 July, 2024** in Thiruvananthapuram invites design proposals. The design becomes the branding for the festival. The designer has to suggest a colour palette, a font design for the lettering and the main elements to be used.

The following are some of the areas where the design elements are used:

1. All publicity including the website, social media, posters, display boards, and press releases.
2. All publications: Catalogue, Schedule, Daily Bulletin, Delegate passes.
3. Merchandise including the Festival Bag.

The date for submitting the proposals including portfolio and costing is extended till **03 pm on 27 May 2024**. It should be submitted in an envelope prescribed 'Design – 16th IDSFFK' addressed to the Secretary, Kerala State Chalachitra Academy, Sathyan Memorial Building, KINFRA Film & Video Park, Kazhakuttom, Thiruvananthapuram 695585. Details can be had from the Academy office at 0471-2754422.


**CAjoy
Secretary**